**Project Title:** Web Phishing detection **Project Design Phase-I** - **Solution Team ID:** PNT2022TMID46988

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**AS**

**5. AVAILABLE SOLUTIONS**

1.By Using antivirus for security

2.By reading all the policies of the websites

**Anxiety:** Customers began to get anxious when they still don’t have idea how they got solution

**Mysteries:** They call it mysteries when they get to know about phishing solution which is unexpected how they founded.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

1.Customers who are not able to predict the security

Concern for the online payment gateway.

2. Industry/organization who are not able to protect the data, credentials and other Information from the malicious websites

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**7. BEHAVIOUR**

1.Complaint to the cyber-crime for malicious website.

2. Approach the customer care number.

**RC**

**9. PROBLEM ROOT CAUSE**

1.Lack of knowledge

2.Several online offers

3.Less attentive to reading polices

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

1.This statement is the series of the challenges that we faced to detect phishing attacks with constraints on accuracy and performance.

2.In this article, we will discuss about the hoe malicious web pages can be in the real time scenario.

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

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| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS TR**  Customers can approach to several web pages knowing how to protect themselves from phishing | **10. YOUR SOLUTION SL**  To design a website to detect malicious websites using Flask  To approach the problem we will use the URL feature extraction and classifier neural model | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   1.Websites  2.Social media platforms   * 1. **OFFLINE**   1.Customer care through phone calls |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  **Before:** Customers were feeling insecure about the online payment gateway.    **After:** Customers feeling confident for approaching several websites |